



Asiance

NEWSLETTER

YOUR GATEWAY TO THE ASEAN MARKETS

08/2022

BUILDING "GREEN"

FOCUS ON THE
LIGHTHOUSE CLUB





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Kuala Lumpur, June 20th, 2022



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WHO WE ARE

Consulting and trading firm registered in Kuala Lumpur, Malaysia in 2022

Founder and Managing Director, Mr. Germain THOMAS, has 15 years of business experience in Southeast Asia in various sectors such as construction, building materials, interior finishes, IAQ, M&E engineering, automation, facilities management, security, etc. with applications in healthcare, industry, sports, education, residential, commercial, etc.

Multilingualist, French Foreign Trade Advisor and active member of many relevant business networks across the region, we offer you professional and independent one-stop-solution services.

OUR SERVICES

We can help you to:

- Understand better the business environment in Southeast Asia
- Deliver market studies and intelligence
- Identify projects, partners, suppliers
- Specify and distribute your solutions to a wide network of developers, architects, designers, consultants, end-users
- Manage social media campaigns, PR
- Organize events and site visits
- Identify investment opportunities
- Recruit the right team
- Get local authorizations,, licences, permits
- Protect your brand and IP rights



BUILDING "GREEN"

A 'green' building is a building that, in its **design, construction or operation**, reduces or eliminates negative impacts, and can create positive impacts, on our climate and natural environment. Green buildings preserve precious natural resources and improve our quality of life.

There are a number of features which can make a building 'green'. These include:

- **Efficient** use of energy, water and other resources
- Use of **renewable** energy, such as solar energy
- Pollution and waste **reduction** measures, and the enabling of re-use and recycling
- Good indoor environmental air **quality**
- Use of materials that are non-toxic, ethical and sustainable
- Consideration of the environment in design, construction and operation
- Consideration of the quality of life of occupants in design, construction and operation
- A design that enables adaptation to a **changing environment**

Any building can be a green building, whether it's a home, an office, a school, a hospital, a community centre, or any other type of structure, provided it includes features listed above.

However, it is worth noting that not all green buildings are - and need to be - the same. Different countries and regions have a variety of characteristics such as **distinctive** climatic conditions, unique cultures and traditions, diverse building types and ages, or wide-ranging environmental, economic and social priorities - all of which shape their approach to green building.

Source: <https://www.worldgbc.org/what-green-building>

BUILDING "GREEN"

There is a **Malaysia Green Building Council** whose role is to promote the benefits of green buildings for our society, support the Government and facilitate sharing of information and contacts.
<http://www.mgbc.org.my/about-mgbc/>

There are also two main private **certification bodies** for green buildings:

- Green Building Index, www.greenbuildingindex.org
- GreenRE, <https://greenre.org>

To get qualified as a green building, there are some criteria to comply with, which follow different **scorecards** used by recognised **green labels** around the world such as LEED, BREEAM, Lotus, HQE, Reset, WELL, etc.

Before you start the journey of a green building project, make sure you have the right partners and consultants with you, it will save you time and money. As such Asiance recommends **Terao Asia company: <https://teraoasia.com>**

FOCUS ON THE Lighthouse CLUB



The Lighthouse Club is a non-political organisation **supporting the construction industry** worldwide through the promotion of good fellowship among its members and the provision of charitable assistance to distressed persons within the industry. 100% of all donations received go to helping those most in need.

The Lighthouse Club has been delivering **charitable support** to the Construction Community since 1956. Founded by a group of gentlemen who had been attending a Ministry of Public Buildings and Works Exhibition on Tyneside, when they found themselves on the seafront at Whitley Bay (near Newcastle, UK). Under the light of St Mary's Lighthouse, they vowed to extend the goodwill they enjoyed at the show by starting something to **unite and benefit the entire industry**. From that day forward, the Lighthouse Club was formed to offer aid and assistance to ill or injured construction workers.

The **KL chapter was formed in 1997** with the same objectives of care, education and promoting health and safety within the construction industry.

Get-together events happen **every first Thursday of the month in KL**, feel free to join us!

<https://www.linkedin.com/company/lhckl/posts/?feedView=all>

<https://www.facebook.com/LighthouseClubKL/>

<https://lighthouseclubkl.com>

NEWS & EVENTS

- Asiance was proud to be at the networking event organised by the **Malaysia New Zealand Chamber of Commerce** for the visit of the NZ Foreign Minister, the **Honourable Nanaia Mahuta** on Aug 9th!
- Asiance joined the **BCI-Equinox** event on Aug 11th at the Thistle hotel Johor gathering architects, designers, contractors, suppliers, etc.
- Asiance joined the "get-together" event organised by the Southern branch of the Malaysian International Chamber of Commerce and Industry (**MICCI**) and **HSBC** bank on Aug 12th in Johor
- Asiance held a video call with **InvestPerak** on August 30th to discuss business opportunities for foreign investors in this key state of Malaysia
- In August, Asiance reached the milestone of **500 followers** on its **LinkedIn** page, a great sign of support to our regular publications and posts.





**ASIANCE TEAM
WISHES ALL
MALAYSIANS A
SELAMAT HARI
MERDEKA ON
AUGUST 31ST!**



Asiance

ANY QUESTIONS? CONTACT US

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